

LOOK IN LAND USE  
CATALOG FOR MORE  
CURRENT VERSION

Bingham McCutchen

MAY 23 2007

LIBRARY

## PORTERVILLE GENERAL PLAN UPDATE



### Report on Community Workshop #1

INSTITUTE OF GOVERNMENTAL  
STUDIES LIBRARY

NOV 20 2013

UNIVERSITY OF CALIFORNIA

City of Porterville

NOVEMBER 2005

**PREPARED BY**

**DYETT & BHATIA**  
Urban and Regional Planners

[General Plan Update Home Page](#)

[Table of Contents](#)

INSTITUTE OF GOVERNMENTAL  
STUDIES LIBRARY

BOX 20 2013

UNIVERSITY OF CALIFORNIA

HT 168

P63

P63

2005

IGSL

UCB

## TABLE OF CONTENTS

|   |                                                                  |   |
|---|------------------------------------------------------------------|---|
| 1 | Introduction .....                                               | 1 |
|   | Purposes General Fair Upgrades .....                             | 2 |
|   | Public Workshop in Richmond Planning .....                       | 2 |
|   | Next Steps .....                                                 | 2 |
| 2 | Visioning .....                                                  | 3 |
|   | Work Items .....                                                 | 3 |
|   | Group Headlines .....                                            | 3 |
| 3 | Planning Issues .....                                            | 4 |
|   | Quality and Value .....                                          | 5 |
|   | Integration and Continuity .....                                 | 5 |
|   | Economic Development .....                                       | 5 |
|   | Safe Streets and Development .....                               | 5 |
|   | Appendix A: Workshop Agenda .....                                |   |
|   | Appendix B: Cover "Headlines" for 2006 Special Street Plan ..... |   |
|   | also on Purposes .....                                           |   |
|   | Appendix C: Responses to Questions on Planning Project and ..... |   |
|   | Basis .....                                                      |   |

2017

2017

2017

2017

2017

2017



# TABLE OF CONTENTS

|                                                                                       |          |
|---------------------------------------------------------------------------------------|----------|
| <b>1 Introduction .....</b>                                                           | <b>1</b> |
| Porterville General Plan Update: Background .....                                     | 1        |
| Public Workshop #1: Vision and Planning Issues .....                                  | 1        |
| Next Steps.....                                                                       | 2        |
| <b>2 Visioning .....</b>                                                              | <b>4</b> |
| Vision Themes .....                                                                   | 4        |
| Group Headlines .....                                                                 | 4        |
| <b>3 Planning Issues .....</b>                                                        | <b>6</b> |
| Identity and Vision .....                                                             | 6        |
| Transportation and Circulation .....                                                  | 7        |
| Economic Development .....                                                            | 8        |
| Future Growth and Development.....                                                    | 8        |
| <b>Appendix A: Workshop Agenda</b>                                                    |          |
| <b>Appendix B: Cover “Headlines” for 2030 Special Edition Magazine on Porterville</b> |          |
| <b>Appendix C: Responses to Questions on Planning Topics and Issues</b>               |          |

[Return to Top](#)



# 1 Introduction

## PORTERVILLE GENERAL PLAN UPDATE PUBLIC MEETING

The City of Porterville is currently in the process of updating its General Plan. The General Plan is the City's long-range blueprint for the future, and it provides a framework for the City's actions in the areas of land use, transportation, housing, and other community goals. The City is currently in the process of updating its General Plan, and it is seeking input from the community to help guide the process.

The purpose of this public meeting is to provide an opportunity for the community to provide input to the City's General Plan update process. The City is currently in the process of updating its General Plan, and it is seeking input from the community to help guide the process. The City is currently in the process of updating its General Plan, and it is seeking input from the community to help guide the process.

## PUBLIC WORKSHOP ON VISION AND PLANNING AGENDA

The public workshop will be held on the 12th of the month. The agenda for the workshop is as follows:

- 1. Presentation of the General Plan Update Process
- 2. Presentation of the Vision and Planning Agenda
- 3. Public Input Session

Approximately 50 community members attended the meeting. The City Council, the General Plan Update Committee, and the City staff were present. The meeting was held in the City Council Chamber.





# I Introduction

## **PORTERVILLE GENERAL PLAN UPDATE: BACKGROUND**

---

In July 2005, the City of Porterville initiated a comprehensive update of its General Plan. The General Plan Update will articulate a long-term development vision for Porterville, and outline policies and programs to obtain this vision. Updating the General Plan will enable the City to affirm or modify existing policies and establish new policies, create a foundation for community involvement and informed decision-making, and react to recent and on-going regional housing, economic and transportation planning efforts and trends.

The first phase of the update process included the preparation of a *Map Atlas* and a *Summary of Community Leader Interviews*. These documents are available from the City. This report summarizes community input from the first public workshop, which focused on visions and planning issues. This will serve as a valuable reference to guide the project team as development alternatives and a policy framework are formulated during the General Plan Update.

## **PUBLIC WORKSHOP #1: VISION AND PLANNING ISSUES**

---

The first workshop conducted as part of the General Plan Update was held on October 11, 2005 from 6:00 – 8:00 p.m. at the Porterville Heritage Center. The objectives of the workshop were the following:

- Inform community members about the General Plan Update and engage people in the process.
- Collect input on planning issues and visions for the future of Porterville.

Approximately 70 community members attended. Members of the City Council, the General Plan Update Advisory Committee (GPUAC), and City staff also participated. The workshop agenda – see Appendix A – focused around three components:

# Introduction

## GENERAL PRINCIPLES

The Commission has been directed to examine the land resources of the State of New York, and to report thereon to the Legislature. The Commission has accordingly conducted a general survey of the land resources of the State, and has prepared this report as a basis for the consideration of the Legislature.

The Commission has found that the land resources of the State are abundant, and that they are being rapidly depleted. It is therefore recommended that the State should take steps to preserve its land resources, and to prevent the depletion of the same.

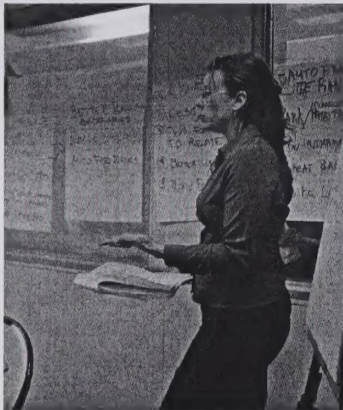
## REVIEW OF PRESENT LAND RESOURCES

The Commission has found that the land resources of the State are abundant, and that they are being rapidly depleted. It is therefore recommended that the State should take steps to preserve its land resources, and to prevent the depletion of the same.

The Commission has found that the land resources of the State are abundant, and that they are being rapidly depleted. It is therefore recommended that the State should take steps to preserve its land resources, and to prevent the depletion of the same.

The Commission has found that the land resources of the State are abundant, and that they are being rapidly depleted. It is therefore recommended that the State should take steps to preserve its land resources, and to prevent the depletion of the same.





City staff facilitated small group discussions.

- *Overview:* Presentation on the purpose and scope of the General Plan Update; planning process and schedule; role of public input; and review of some development, growth, and resource issues studied in the recently prepared Map Atlas.
- *Activity #1: Planning Issues.* Quick written responses on post-it notes to questions read by one of the facilitators (Activity #1). The questions were organized around the categories of Identity and Vision, Transportation and Circulation, Economic Development; and Future Growth and Development. During a break, participants posted the notes on exhibits around the meeting room.
- *Activity #2: 2030 Vision for Porterville.* Small group visioning discussions, where participants created headlines for a mock magazine – *2030 California Today* – special edition focusing on Porterville, dated October 2030. The small group facilitators asked participants to envision a reporter coming to town in 25 years to write a feature story, and asked that they create a headline based on their hopes and vision for Porterville's future. Participants first developed individual headlines and then again within a group. Each group created a shared headline encapsulating the more thought-provoking features of the individual headlines.

In general, community interest in the General Plan Update was high, and the general consensus both about the process and the meeting format was positive. The small group discussions in particular provided a forum for discussion of issues of concern to Porterville residents and enabled many more to participate than in a traditional meeting format with speakers coming to a podium.

## NEXT STEPS

Next, sketch plan alternatives will be prepared, which will be presented at a public workshop in Winter 2006 for public input. The alternatives will focus on changes at identified opportunity sites and also evaluate options for directing growth. The alternatives will be designed for discussion of key policy choices by the GPUAC and community at large. A hands-on workshop with City staff will be held to review preliminary concepts for planning alternatives which will then be refined for transportation and economic analysis. This input will guide the project team in the formulation of alternatives to be presented for GPUAC and public review. The GPUAC and City staff will then select a Preferred Plan

1. The first step in the process of identifying a problem is to define the problem. This involves identifying the symptoms of the problem and determining the scope of the problem. Once the problem has been defined, the next step is to identify the causes of the problem. This involves identifying the factors that are contributing to the problem and determining the underlying causes of the problem. Once the causes of the problem have been identified, the next step is to develop a plan of action to address the problem. This involves identifying the steps that need to be taken to solve the problem and determining the resources that will be needed to implement the plan.

2. The second step in the process of identifying a problem is to identify the causes of the problem. This involves identifying the factors that are contributing to the problem and determining the underlying causes of the problem. Once the causes of the problem have been identified, the next step is to develop a plan of action to address the problem. This involves identifying the steps that need to be taken to solve the problem and determining the resources that will be needed to implement the plan.

3. The third step in the process of identifying a problem is to develop a plan of action to address the problem. This involves identifying the steps that need to be taken to solve the problem and determining the resources that will be needed to implement the plan. Once a plan of action has been developed, the next step is to implement the plan. This involves carrying out the steps that have been identified in the plan and monitoring the progress of the implementation. Once the plan has been implemented, the final step is to evaluate the results of the implementation. This involves determining whether the problem has been solved and whether the resources have been used effectively.

4. The fourth step in the process of identifying a problem is to evaluate the results of the implementation. This involves determining whether the problem has been solved and whether the resources have been used effectively. Once the results of the implementation have been evaluated, the next step is to identify any lessons learned from the process. This involves identifying the factors that contributed to the success or failure of the implementation and determining the steps that need to be taken to improve the process in the future.

5. The fifth step in the process of identifying a problem is to identify any lessons learned from the process. This involves identifying the factors that contributed to the success or failure of the implementation and determining the steps that need to be taken to improve the process in the future. Once the lessons learned have been identified, the next step is to implement the improvements. This involves carrying out the steps that have been identified in the plan and monitoring the progress of the implementation. Once the improvements have been implemented, the final step is to evaluate the results of the implementation. This involves determining whether the problem has been solved and whether the resources have been used effectively.



concept, which will become the framework for Porterville's new General Plan.

The General Plan Update work program can be tracked according to the following order:

WE ARE  
HERE



- Kickoff Meeting
- Community Leader Interviews
- Map Atlas
- Community Workshop – Vision and Planning Issues
- Alternative Plan Working Paper
- Alternative Plans Public Workshop
- GPUAC Workshop – Alternative Plans
- Preferred Plan Working Paper
- General Plan Design and Drafting
- Draft General Plan EIR Design and Drafting



## 2 Visioning



After individual headlines were prepared, workshop participants discussed what the group headline should be.

The following sections present the major visioning themes and headlines that resulted from the workshop activities. Appendix B documents the group and individual headlines proposed for the mock *2030 California Today* special issue on Porterville, and Appendix C documents participants' answers to questions on planning issues.

### VISION THEMES

Review of the 700 responses to the questions and the group headlines suggested that the following major themes should guide the General Plan update. These themes were confirmed by the GPUAC at a meeting following the community workshop.

- *Prosperity:* Jobs, education and economic development are all important aspects of Porterville's Good Life, and need to be supported by the General Plan.
- *Small Town Character:* Porterville should be a community that is "easy to get around," where everyone knows their neighbor and has pride of place.
- *Environment:* Air quality, aesthetics, tree preservation, and agricultural land are all important aspects of the environment, to be protected by the General Plan.
- *Education:* A new university campus and expanded educational opportunities will help reinforce economic development initiatives.

### GROUP HEADLINES

The following headlines and sub headlines for the 2030 *California Today* special issue on Porterville, organized by discussion groups, were presented during the Activity #2: *2030 Vision for Porterville*. These are consistent with and reinforce the vision themes described above.

- *Home, Hardworking and Healthy: UC Porterville Graduates First Class*

## 2 Visioning

The following section presents the visioning process and describes the various steps of the process. It is important to understand the group and individual members' perspectives on the visioning process. The visioning process is a process of creating a shared vision for the future. It is a process of creating a shared vision for the future. It is a process of creating a shared vision for the future.

### VISION VISIONS

The visioning process is a process of creating a shared vision for the future. It is a process of creating a shared vision for the future. It is a process of creating a shared vision for the future. It is a process of creating a shared vision for the future. It is a process of creating a shared vision for the future.

The visioning process is a process of creating a shared vision for the future. It is a process of creating a shared vision for the future. It is a process of creating a shared vision for the future. It is a process of creating a shared vision for the future. It is a process of creating a shared vision for the future.

The visioning process is a process of creating a shared vision for the future. It is a process of creating a shared vision for the future. It is a process of creating a shared vision for the future. It is a process of creating a shared vision for the future. It is a process of creating a shared vision for the future.

The visioning process is a process of creating a shared vision for the future. It is a process of creating a shared vision for the future. It is a process of creating a shared vision for the future. It is a process of creating a shared vision for the future. It is a process of creating a shared vision for the future.

The visioning process is a process of creating a shared vision for the future. It is a process of creating a shared vision for the future. It is a process of creating a shared vision for the future. It is a process of creating a shared vision for the future. It is a process of creating a shared vision for the future.

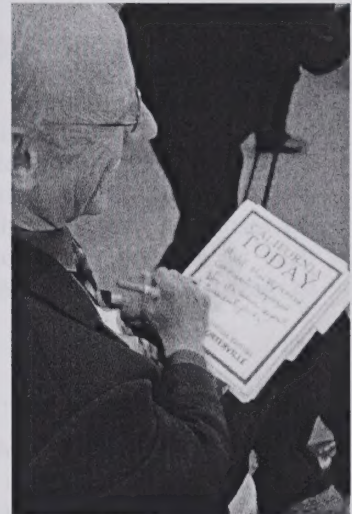
### GROUP MEMBERS

The visioning process is a process of creating a shared vision for the future. It is a process of creating a shared vision for the future. It is a process of creating a shared vision for the future. It is a process of creating a shared vision for the future. It is a process of creating a shared vision for the future.

The visioning process is a process of creating a shared vision for the future. It is a process of creating a shared vision for the future. It is a process of creating a shared vision for the future. It is a process of creating a shared vision for the future. It is a process of creating a shared vision for the future.



- *Air Quality in Porterville - Vastly Improved in Last 20 years*
- *Porterville Plugs the Brain Drain!*
- *College of Porterville - Top Scores*
- *Porterville's Crime Rate - Lowest in Central California*
- *Porterville Airport Upgraded*

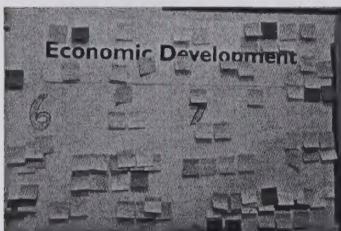
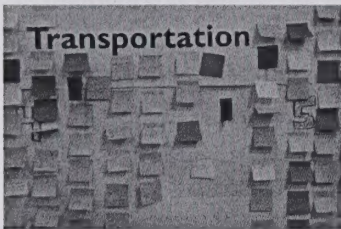


Individual headlines were a "warm-up" exercise for the group headline.



THE UNIVERSITY OF CHICAGO  
LIBRARY  
1215 EAST 58TH STREET  
CHICAGO, ILL. 60637  
U.S.A.

### 3 Planning Issues



Individual responses to questions were organized by topic on the walls to facilitate review.

The following section presents individual responses and themes revealed during each question of the *Activity #1: Planning Issues* exercise. Although some of the questions asked specifically asked for one answer, the following responses are intended to reflect the multiple responses provide by each participant. Please refer to Appendix C for full listing of responses.

#### IDENTITY AND VISION

Four questions were posed to address aspects of Porterville's identity and elicit ideas about a vision for the future development of Porterville and ways that the General Plan could help achieve this vision.

*What word do you think best defines Porterville?*

Many participants chose words that described the general character of Porterville. For example, 13 people chose words that described the small-town community character of Porterville. The second most common word chosen to describe Porterville was "friendly", used six times by residents. In general, words varied from describing the general character as well as economic and geographic characteristics of town. Equal percentages of participants, approximately 27 percent, responded with either implicitly positive or negative words. For example, the word "serene," used to describe Porterville, was interpreted to have a positive connotation while the word "struggling" had a negative connotation.

*What do you like most about Porterville?*

In general, people responded to the question of what they liked most about Porterville with similar words used previously to describe Porterville. For example, many chose words like "small-town feel" or "easy-going" to describe the general character of town. Approximately 10 people liked the location and/or accessibility of town to surrounding natural amenities like the mountains or ocean. In addition, various words described specific places and programs found within the city such as downtown or public school music programs.



## 2. Physiology

The following section discusses the physiological aspects of the study. It covers the various physiological processes that are involved in the study, such as the effects of the treatment on the body's response to the stimulus. The study found that the treatment had a significant effect on the body's response to the stimulus, and this effect was observed in all of the subjects who participated in the study.

### 2.1. Heart rate and blood pressure

Heart rate and blood pressure were measured at various intervals during the study. The results showed that heart rate increased significantly after the treatment, and this increase was maintained for a period of time. Blood pressure also increased significantly after the treatment, and this increase was also maintained for a period of time.

### 2.2. Blood glucose and insulin levels

Blood glucose and insulin levels were measured at various intervals during the study. The results showed that blood glucose levels increased significantly after the treatment, and this increase was maintained for a period of time. Insulin levels also increased significantly after the treatment, and this increase was also maintained for a period of time. The study found that the treatment had a significant effect on both blood glucose and insulin levels, and this effect was observed in all of the subjects who participated in the study.

### 2.3. Heart rate variability

Heart rate variability was measured at various intervals during the study. The results showed that heart rate variability increased significantly after the treatment, and this increase was maintained for a period of time. The study found that the treatment had a significant effect on heart rate variability, and this effect was observed in all of the subjects who participated in the study.

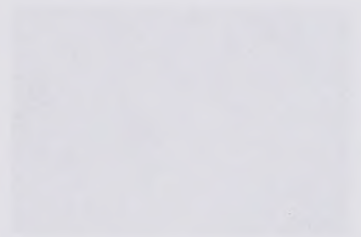
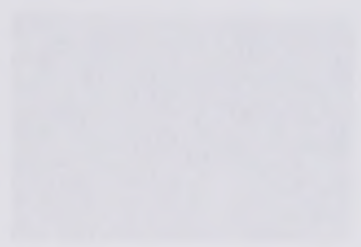


Figure 1: Heart rate (beats per minute) over time. Figure 2: Blood pressure (mmHg) over time.



*What needs to be improved the most?*

Approximately 14 participants cited the City's transportation network as one of the most important issues of concern, often stating roads and traffic as high priority improvement areas. The economy was also another area of concern, with eight people stating jobs and business. Additional areas in need of improvement included general accountability, cleanliness, landscaping, safety, and growth management. Some expressed the need to address social concerns such as gangs, youth and ethnic relations.

**TRANSPORTATION AND CIRCULATION**

Two questions were posed to address traffic congestion and ways people get around the community. The answers will help the consultant team identify modifications to improve the fit between transportation systems and land use.

*Is traffic congestion a problem in Porterville? If so, where and when?*

The majority of participants, 43 of 62 who responded, agreed that traffic congestion is currently a problem in Porterville. The intersection of Jaye and State Route 190 was cited by 18 people as being congested. Additional avenues such as Olive, Henderson and Porter were also commonly cited as problematic. While most traffic occurred during peak hours, such as early morning and evening as well as during school hours, some residents noted that traffic congestion occurred throughout all daytime hours, especially along major arterials. Some also expressed concern about the difficulty of cross town traffic flow. Suggestions were made to improve traffic circulation through timing traffic lights and using roundabouts to aid the flow of traffic.

*Do you use alternative transportation – such as walking, bicycling, or the bus – to get around Porterville? When do you use it and where do you go?*

A total of 42 people (70 percent of those who responded) stated that they do not use alternative forms of transportation. The remaining 12 participants stated that they use alternative forms of transportation, citing walking as the most common form. The most common destination for those who did walk was downtown while running errands and shopping were main motivations for these trips. A total of four participants



stated that they do bike occasionally. Other commented that the City is not currently bike-friendly, while some noted that they would bike if it was safer or if bike lanes were available.

---

## **ECONOMIC DEVELOPMENT**

---

Two questions were posed to draw out ideas about how economic development should be addressed in the General Plan – both in the Land Use Element and in the new Economic Development Element.

*Can you buy everything that you and your family need in Porterville? If not, what types of stores are missing?*

A total of 12 people stated that the City lacked fine apparel while six specifically mentioned the lack of men's apparel. Various stated that Porterville lacked a variety of specialty stores, expressing a desire for stores ranging from specific stores like Trader Joes and Jamba Juice to general teen or infant geared stores. A total of 10 people expressed interest in having a general bookstore while nine people expressed interests in having more fine dining options. Various others felt that the City lacked stores specializing in electronics, building supplies, and housewares. A few expressed interest in having a major discount store like Costco in town.

*What types of new businesses do you think the City should attract?*

Participants cited the need to attract both business currently lacking as well as those which would create new jobs, both skilled and unskilled, for residents. Approximately 14 people agreed that Porterville could attract manufacturing and industrial businesses while 11 people felt that the City should attract retail, specialty stores, and restaurants. Some expressed interest in other industries ranging from technology to hospitality.

---

## **FUTURE GROWTH AND DEVELOPMENT**

---

The last three questions returned to General Plan issues related to growth and development and what the most important issues are for the General Plan to address.



the first of the two main parts of the book, the first part is devoted to a general survey of the history of the world, and the second part to a more detailed study of the present state of the world.

## THE HISTORY OF THE WORLD

The history of the world is a subject of great interest and importance, and one which has attracted the attention of many of the greatest minds of all ages. It is a subject which has been treated in many different ways, and it is the object of this book to give a general survey of the history of the world, and to show how it has been treated by the great historians of the past.

The history of the world is a subject of great interest and importance, and one which has attracted the attention of many of the greatest minds of all ages. It is a subject which has been treated in many different ways, and it is the object of this book to give a general survey of the history of the world, and to show how it has been treated by the great historians of the past.

The history of the world is a subject of great interest and importance, and one which has attracted the attention of many of the greatest minds of all ages. It is a subject which has been treated in many different ways, and it is the object of this book to give a general survey of the history of the world, and to show how it has been treated by the great historians of the past. The history of the world is a subject of great interest and importance, and one which has attracted the attention of many of the greatest minds of all ages. It is a subject which has been treated in many different ways, and it is the object of this book to give a general survey of the history of the world, and to show how it has been treated by the great historians of the past.

The history of the world is a subject of great interest and importance, and one which has attracted the attention of many of the greatest minds of all ages. It is a subject which has been treated in many different ways, and it is the object of this book to give a general survey of the history of the world, and to show how it has been treated by the great historians of the past.

The history of the world is a subject of great interest and importance, and one which has attracted the attention of many of the greatest minds of all ages. It is a subject which has been treated in many different ways, and it is the object of this book to give a general survey of the history of the world, and to show how it has been treated by the great historians of the past. The history of the world is a subject of great interest and importance, and one which has attracted the attention of many of the greatest minds of all ages. It is a subject which has been treated in many different ways, and it is the object of this book to give a general survey of the history of the world, and to show how it has been treated by the great historians of the past.

## THE HISTORY OF THE WORLD

The history of the world is a subject of great interest and importance, and one which has attracted the attention of many of the greatest minds of all ages. It is a subject which has been treated in many different ways, and it is the object of this book to give a general survey of the history of the world, and to show how it has been treated by the great historians of the past.



*What are the most important issues facing Porterville in the next 20 years?*

Approximately 19 people cited jobs and the economy and/or growth and land use as important issues facing Porterville in the next 20 years. Equal concerns were expressed in regards to the ability of the City to create employment opportunities as well as preserve the quality of life and environment. Both water and air quality issues were common environmental concerns. Approximately 14 people felt that transportation-related topics such as traffic and roads were important issues for the Porterville General Plan Update. Another 10 people expressed concerns regarding education opportunities for current residents and work force as well as for youth.

*Where should new homes and businesses be allowed in the future? In which direction should the City grow?*

A total of 26 people agreed that new homes and businesses should be allowed to grow in the eastern section of Porterville. Eighteen people thought that infill development within the city was an important opportunity for future growth. Fifteen people agreed that development could take place in the south while others specified the southeast and southwestern areas as opportunity growth areas. Others suggested that development should be directed in order to preserve agricultural land in the west, while some wanted to encourage developers to build according to demand.

*What types of environmental resources need to be protected as the City grows?*

A total of 28 people agreed that water quality was an important environmental resource to protect within the city, while 18 people cited air quality. Fifteen people cited agricultural lands as important natural resources. A total of 10 people listed vegetation, both general and specific species such as the native oak. Eight people were concerned with specific natural resources areas such as the Tule River or Rocky Hill. Others mentioned preserving important visual resources such as view corridors as well as cultural resources like the Yokut burial grounds.

1. The first step in the process of the investigation is to identify the problem.

2. The second step is to gather information about the problem. This can be done through interviews, observations, and research.

3. The third step is to analyze the information and identify the causes of the problem.

4. The fourth step is to develop a plan of action to address the problem. This plan should be based on the analysis and should be realistic and achievable.

5. The fifth step is to implement the plan and monitor the results.

6. The sixth step is to evaluate the results and make adjustments as needed. This is an ongoing process that should be repeated as often as necessary.

## Appendix A

### Workshop Agenda





## **Appendix A**

### **Workshop Agenda**

Appendix A  
Workshop Agenda

# PORTERVILLE

2000

## Public Workshop #1 AGENDA

- I. Welcome  
10:00 AM  
10:15 AM Registration
- II. Overview of General Plan Update  
10:30 AM - 11:30 AM
- III. Activity #1: Planning Short-  
11:30 AM - 12:30 PM
- IV. Short Break  
12:30 PM - 1:00 PM
- V. Report on Activity #1 Results  
1:00 PM - 1:30 PM
- VI. Activity #2: 2000 Vision for Porterville  
1:30 PM - 2:30 PM
- VII. Reports by Group Representatives  
2:30 PM - 3:30 PM
- VIII. Wrapup and Door Prizes  
3:30 PM - 4:00 PM
- IX. Adjournment  
4:00 PM

Prepared by: [illegible]  
[illegible]  
[illegible]  
[illegible]





# PORTERVILLE

## General Plan Update 2030

### Public Workshop #1 AGENDA

#### I. Welcome

Mayor West  
Julie Boyle, Senior Planner

#### II. Overview of General Plan Update

Michael Dyett, Principal, Dyett & Bhatia

#### III. Activity #1: Planning Issues

Joan Isaacson, Director, Dyett & Bhatia

#### IV. Short Break

#### V. Report on Activity #1 Results

Joan Isaacson

#### VI. Activity #2: 2030 Vision for Porterville

Michael Dyett and Facilitators

#### VII. Reports by Group Representatives

#### VIII. Wrap-up and Door Prizes

Michael Dyett and Julie Boyle

#### VI. Adjournment

Table of Contents

*Tuesday, October 11, 2005  
6:00 – 8:00 p.m.  
Porterville Heritage Center  
256 E. Orange Avenue*

Envisioning  
OUR FUTURE 2030

Public Workshop #1  
AGENDA

1. Welcome

2. Agenda

3. Presentation

4. Discussion on General Plan Goals

5. Presentation on General Plan Goals

6. Activity #1: Planning Goals

7. Presentation on Planning Goals

8. Open House

9. Report on Activity #1 Goals

10. Presentation

11. Activity #2: 2020 Vision for Riverside

12. Presentation

13. Report on Activity #2 Goals

14. Presentation and Goal Setting

15. Presentation

16. Presentation

17. Presentation

18. Presentation

19. Presentation

20. Presentation

Appendix B

Cover "Headline" for

2010 Special Edition Magazine on Porterville





## **Appendix B**

### **Cover “Headlines” for 2030 Special Edition Magazine on Porterville**

Appendix B

Cover "Illustration" for

1930 Special Edition Magazine on Porterville







# COVER "HEADLINES" FOR 2030 SPECIAL EDITION MAGAZINE ON PORTERVILLE

## TABLE I

### Group Headline

- Home, Hardworking and Healthy: UC Porterville Graduates First Class

### Individual Headlines

- Environment! Porterville in 2029 has Cleanest Air in California
- Unemployment Drops Below 1%
- A Thriving City Shows You How to Keep that Down Home Rural Feeling
- Trail Network Links Portervillians to Yokut Past at New Corridor Park System and Museum
- No Water – No Hope, Porterville Dries Up Agriculture Base Paved Over, Porterville Senior Center Overwhelmed
- Model Master planned Community Recognized for its Scenic Layout & Community Pride
- Porterville Proud to be Drug Free

## TABLE 2

### Group Headline

- Air Quality in Porterville - Vastly Improved in Last 20 years

### Individual Headlines

- Porterville Avoids Urban Sprawl & Keeps its Rural Lifestyle
- Porterville Continues to Change
- Porterville Attracts Environmentally conscious Businesses
- Porterville is Hottest City in Selling Homes
- Porterville Continues to Promote Community Living Displaying Comfort and Safe Living Throughout the City
- Small Town has Many Attractions for All Newcomers. New expansion in the last 10 years includes more shopping, hotel accommodations w/conferencing, youth facilities for sporting events.
- Porterville Unemployment Reaches All Time Low
- In Twenty Five Years Porterville has: Attracted environmental conscious business, increased by 30% friendly small bus., improved transit for pedestrian and bikes, said no to Super Wal-Mart, Lower Jobless rate to 9%, improved parks and recreational facilities, Humane Society.



**TABLE 3**

**Group Headline**

- Porterville Plugs the Brain Drain!
  - Education Buffet
    - Vocational Schools
    - Higher Ed
- Professional Job Opportunities Abound
- Park/Trailways Network
- Strong (Well-Mixed) Economy
  - Keeping Money Here –Triple Circulation
- Aggressive Redevelopment
- Infill Opportunities
- Public Transit/Alternate Transportation
- Auto-free Zones
- Low Crime Rates
- Good Place to Raise Family
- Attractive Community and Streetscapes
- Affordable Housing

**Individual Headlines**

- Best Community in Central Valley – Low Unemployment
- Porterville, What a Great Place to Live: Good Hunting, Good Fishing, and Good People
- One of the Lowest Unemployment Areas of California. Out schools are rated one of the best. Crime rates are very low.
- Porterville Accomplishes Economic Goals – Kinds Stay – The development of transportation corridors connecting major highways spurred industrial growth.
- Network of Connected Parks Connected with Shaded Pedestrian Walking Paths. Porterville turns around zoning—organized development emerges from patchwork planning. Quality of Life, the cornerstone of Porterville's success. Music and Arts blossom in the agricultural heartland.
- Porterville Finally Gets Some Bike Lanes
- Beyond Four Wheels: How a Small City Freed Itself from Dependence on the Automobile
- Porterville, Land of Opportunity, A great place to raise a family
- Light Rail Connects Tulare County Cities – Reduced air emissions, reduced traffic congestion, people talking together on the light rail while traveling from one city to another.

**TABLE 4**

**Group Headline**

- College of Porterville - Top Scores

**Individual Headlines**

- Local Dairy Gives Birth to Three-Headed Cow



TABLE 1

| Group        | Number |
|--------------|--------|
| 1. General   | 100    |
| 2. Specific  | 50     |
| 3. Detailed  | 20     |
| 4. Subtotal  | 170    |
| 5. Subtotal  | 100    |
| 6. Subtotal  | 50     |
| 7. Subtotal  | 20     |
| 8. Subtotal  | 10     |
| 9. Subtotal  | 5      |
| 10. Subtotal | 2      |
| 11. Subtotal | 1      |
| 12. Subtotal | 1      |
| 13. Subtotal | 1      |
| 14. Subtotal | 1      |
| 15. Subtotal | 1      |
| 16. Subtotal | 1      |
| 17. Subtotal | 1      |
| 18. Subtotal | 1      |
| 19. Subtotal | 1      |
| 20. Subtotal | 1      |
| 21. Subtotal | 1      |
| 22. Subtotal | 1      |
| 23. Subtotal | 1      |
| 24. Subtotal | 1      |
| 25. Subtotal | 1      |
| 26. Subtotal | 1      |
| 27. Subtotal | 1      |
| 28. Subtotal | 1      |
| 29. Subtotal | 1      |
| 30. Subtotal | 1      |
| 31. Subtotal | 1      |
| 32. Subtotal | 1      |
| 33. Subtotal | 1      |
| 34. Subtotal | 1      |
| 35. Subtotal | 1      |
| 36. Subtotal | 1      |
| 37. Subtotal | 1      |
| 38. Subtotal | 1      |
| 39. Subtotal | 1      |
| 40. Subtotal | 1      |
| 41. Subtotal | 1      |
| 42. Subtotal | 1      |
| 43. Subtotal | 1      |
| 44. Subtotal | 1      |
| 45. Subtotal | 1      |
| 46. Subtotal | 1      |
| 47. Subtotal | 1      |
| 48. Subtotal | 1      |
| 49. Subtotal | 1      |
| 50. Subtotal | 1      |

TABLE 2

| Group        | Number |
|--------------|--------|
| 1. General   | 100    |
| 2. Specific  | 50     |
| 3. Detailed  | 20     |
| 4. Subtotal  | 170    |
| 5. Subtotal  | 100    |
| 6. Subtotal  | 50     |
| 7. Subtotal  | 20     |
| 8. Subtotal  | 10     |
| 9. Subtotal  | 5      |
| 10. Subtotal | 2      |
| 11. Subtotal | 1      |
| 12. Subtotal | 1      |
| 13. Subtotal | 1      |
| 14. Subtotal | 1      |
| 15. Subtotal | 1      |
| 16. Subtotal | 1      |
| 17. Subtotal | 1      |
| 18. Subtotal | 1      |
| 19. Subtotal | 1      |
| 20. Subtotal | 1      |
| 21. Subtotal | 1      |
| 22. Subtotal | 1      |
| 23. Subtotal | 1      |
| 24. Subtotal | 1      |
| 25. Subtotal | 1      |
| 26. Subtotal | 1      |
| 27. Subtotal | 1      |
| 28. Subtotal | 1      |
| 29. Subtotal | 1      |
| 30. Subtotal | 1      |
| 31. Subtotal | 1      |
| 32. Subtotal | 1      |
| 33. Subtotal | 1      |
| 34. Subtotal | 1      |
| 35. Subtotal | 1      |
| 36. Subtotal | 1      |
| 37. Subtotal | 1      |
| 38. Subtotal | 1      |
| 39. Subtotal | 1      |
| 40. Subtotal | 1      |
| 41. Subtotal | 1      |
| 42. Subtotal | 1      |
| 43. Subtotal | 1      |
| 44. Subtotal | 1      |
| 45. Subtotal | 1      |
| 46. Subtotal | 1      |
| 47. Subtotal | 1      |
| 48. Subtotal | 1      |
| 49. Subtotal | 1      |
| 50. Subtotal | 1      |



- Porterville #1 in Central Valley for Promotion of Education and Building of Schools
- The nice hometown feeling at the base of the Sierras is still there after all the years.
- Good Life Continues: Community continues to thrive as they adjust to needs of people
- City Serves as Proving Ground for the Good Life
- Porterville – An Extreme Makeover. How a forward, innovative off the beaten path city remade itself
- Porterville Still has Small Town Feel. Crime Rate Lowest in History. Porterville Drivers Learn How to Handle 4-Way Stops.
- Porterville Has Witnessed Tremendous Growth over the Past 20 Years But has Retained its Small Town Values and Appearance
- City of Porterville Tremendous Growth! In the last 20 yrs, Porterville has experienced a substantial increase in population city officials are proud and happy to see that everyone wants to live in the City of Porterville. The Good Life!
- No Farm Tractor on Road!! Stop Farming Makes Too Much Dust.
- Agriculture is #1 Again
- 100,000: With the Once Rural Town of Porterville hitting the [illegible], Californians Raise the Question: Where did all the Wide Open Space Go?
- Small Town Miracle Turn-Around – Beautiful integration of agricultural and subdivisions, clean streets, sprawling small countryside subdivision, beautiful botanical parks, community centers utilized to capacity.
- City's General Plan Update of 2005 Has Served Us Well. Monache Water Polo Drowns Granite in Crosstown Rival. Foothill Water Storage Now Available to Meet Both City and Farming Needs.

## TABLE 5

### Group Headline

- Porterville's Crime Rate - Lowest in Central California
  - Area Is Revitalized
  - Slum and Blight Reduced
  - City Shines with Aesthetics
  - Children's Education Excels
  - Community Cares about Education and Kids
  - Vocational Ed Best in State
  - Keep Ag Land
    - Don't Pave Over Everything

### Individual Headlines

- Crime Rate Lowest in Central California
- Porterville Rated #1 City in Central Valley
- Porterville Fair Celebrates the Community
- Porterville Adopts 2050 General Plan
- Agriculture Still King: Food production top in the nation. Prosperity at all time high.

1. The first part of the report is a general introduction to the project. It describes the purpose of the study, the objectives, and the scope of the work. It also provides a brief overview of the methodology used in the study.

2. The second part of the report is a detailed description of the data collection process. It explains how the data was collected, the sources of the data, and the methods used to ensure the accuracy and reliability of the data.

3. The third part of the report is a detailed description of the data analysis process. It explains how the data was analyzed, the statistical methods used, and the results of the analysis.

4. The fourth part of the report is a discussion of the results of the study. It compares the results with the objectives of the study and discusses the implications of the findings.

5. The fifth part of the report is a conclusion. It summarizes the main findings of the study and provides recommendations for future research.

# TABLE 1

Group 1: ...

|         |     |
|---------|-----|
| 1. ...  | ... |
| 2. ...  | ... |
| 3. ...  | ... |
| 4. ...  | ... |
| 5. ...  | ... |
| 6. ...  | ... |
| 7. ...  | ... |
| 8. ...  | ... |
| 9. ...  | ... |
| 10. ... | ... |

# TABLE 2

|         |     |
|---------|-----|
| 1. ...  | ... |
| 2. ...  | ... |
| 3. ...  | ... |
| 4. ...  | ... |
| 5. ...  | ... |
| 6. ...  | ... |
| 7. ...  | ... |
| 8. ...  | ... |
| 9. ...  | ... |
| 10. ... | ... |

- Porterville Shines
- Porterville. The Fastest Growing City in the Past 20 Years with The Lowest Crime Rate in the Nation.
- What Happened?

## **TABLE 6**

### **Group Headline**

- Porterville Airport Upgraded
  - Duty-free Industrial Mall Brings in 3,000 jobs
  - Pharmaceutical Company Opens
  - Three New Airlines Offering Service
  - New Genetic Engineering Company Headquarters
  - West Coast Branson Enhances Country Music Line-up
  - Dairy Co-op Ships Products World-wide
  - Tule River Economic Development Commission (TREDC) Opens Conference Facility and Luxury Hotel

### **Individual Headlines**

- Porterville Breaks Ground for New State University Campus
- Porterville Believes in Serving Its Youth
- Porterville Airport Upgraded to Large Airport Accepting Boeing 747. Noise Ordinance in Effect.
- UC Porterville Opens doors to Class "35"
- Porterville named #1 in Economic Development

## **GENERAL PLAN ADVISORY COMMITTEE**

### **Individual Headlines**

- Nobel Prize Winners Found in Porterville. Literature and Physics come from the Stronghold of Porterville Industry and Think Tanks
- PV College Educated Citizens Highest in California. Air Quality One of the Best in California
- Leaders in Aerospace for General Aviation

1. The first part of the report deals with the general situation of the country and the results of the survey.

## Table 1

Summary of results

1. The first part of the report deals with the general situation of the country and the results of the survey.

2. The second part of the report deals with the results of the survey.

3. The third part of the report deals with the results of the survey.

4. The fourth part of the report deals with the results of the survey.

5. The fifth part of the report deals with the results of the survey.

6. The sixth part of the report deals with the results of the survey.

7. The seventh part of the report deals with the results of the survey.

8. The eighth part of the report deals with the results of the survey.

9. The ninth part of the report deals with the results of the survey.

10. The tenth part of the report deals with the results of the survey.

1. The first part of the report deals with the general situation of the country and the results of the survey.

2. The second part of the report deals with the results of the survey.

3. The third part of the report deals with the results of the survey.

4. The fourth part of the report deals with the results of the survey.

5. The fifth part of the report deals with the results of the survey.

6. The sixth part of the report deals with the results of the survey.

7. The seventh part of the report deals with the results of the survey.

8. The eighth part of the report deals with the results of the survey.

9. The ninth part of the report deals with the results of the survey.

10. The tenth part of the report deals with the results of the survey.

## CONCLUSION

1. The first part of the report deals with the general situation of the country and the results of the survey.

2. The second part of the report deals with the results of the survey.

3. The third part of the report deals with the results of the survey.

4. The fourth part of the report deals with the results of the survey.

5. The fifth part of the report deals with the results of the survey.

6. The sixth part of the report deals with the results of the survey.

7. The seventh part of the report deals with the results of the survey.

8. The eighth part of the report deals with the results of the survey.

9. The ninth part of the report deals with the results of the survey.

10. The tenth part of the report deals with the results of the survey.



## **Appendix C**

### **Responses to Questions on Planning Topics and Issues**

# Appendix C

## Responses to Questions on Planning

### Topic and Issues







# RESPONSES TO QUESTIONS ON PLANNING TOPICS AND ISSUES

## IDENTITY AND VISION

Question #1: What word do you think best defines Porterville?

**Table 1-1: Words that Define Porterville**

| <i>Answer</i>                       | <i>Frequency</i> |
|-------------------------------------|------------------|
| Small-town                          | 13               |
| Friendly                            | 6                |
| Rural                               | 3                |
| Community                           | 3                |
| Home                                | 3                |
| Diverse                             | 2                |
| Family/ Good environment for Family | 2                |

Additional individual responses include the following:

- Agricultural community become more urban
- Bankrupt by Certificates of Participation (COPs)<sup>1</sup>
- Best place to live because of less traffic
- Bi-cultural agricultural hub
- Bo duck junction, okie
- Boring
- Comfortable, down-home
- Crime
- Dirty
- Foothills
- Friendly, trusting, poor small size
- Gateway to sierra
- Growth
- Hillside
- Hooterville
- Intolerant
- Its people
- Nice community
- Non-progressive
- Paralysis
- polarized
- Poorly planned community with badly spent COPs
- Poverty
- Pride
- Reactionary (not pro-active)
- Serene
- Simple
- Struggling
- The good life
- Tired
- Transition
- Ugly
- Unprepared
- Beautiful vistas, great music program in schools, affordable housing

<sup>1</sup> COPs are financial instruments issued by a redevelopment agency to borrow money.



## Question #2: What do you like most about Porterville?

**Table 2-1: Well Liked Characteristics of Porterville**

| <i>Answer</i>                                          | <i>Frequency</i> |
|--------------------------------------------------------|------------------|
| Small size town                                        | 15               |
| Location & Accessibility surrounding natural resources | 10               |
| People                                                 | 9                |
| Friends/ friendly environment/ Know people             | 8                |
| Ease of Life                                           | 5                |
| Affordability/ Cost of living                          | 4                |
| Views and Scenery                                      | 3                |
| Schools/ School programs                               | 2                |

Additional individual responses include the following:

- City atmosphere
- Climate
- Community
- Downtown, Main St.
- Easy to get involved
- Family environment
- Foothills
- Fountain near cinema
- Good place
- Grass
- Home
- Highway 65
- Less traffic
- My employer
- Lots of opportunity to meet all sorts of potential for growth
- Peaceful
- Quality of life
- Quiet residential community
- Rural character
- Sense of patriotism
- Success

Question 1: What is the main purpose of the document?

Answer: The main purpose of the document is to provide information about the company's products and services.

| Product   | Description                                                                              | Price |
|-----------|------------------------------------------------------------------------------------------|-------|
| Product A | Product A is a high-quality product that is designed to meet the needs of our customers. | \$100 |
| Product B | Product B is a high-quality product that is designed to meet the needs of our customers. | \$150 |
| Product C | Product C is a high-quality product that is designed to meet the needs of our customers. | \$200 |
| Product D | Product D is a high-quality product that is designed to meet the needs of our customers. | \$250 |
| Product E | Product E is a high-quality product that is designed to meet the needs of our customers. | \$300 |
| Product F | Product F is a high-quality product that is designed to meet the needs of our customers. | \$350 |
| Product G | Product G is a high-quality product that is designed to meet the needs of our customers. | \$400 |
| Product H | Product H is a high-quality product that is designed to meet the needs of our customers. | \$450 |
| Product I | Product I is a high-quality product that is designed to meet the needs of our customers. | \$500 |
| Product J | Product J is a high-quality product that is designed to meet the needs of our customers. | \$550 |

Question 2: What are the main features of the product?

| Feature    | Description                                                                               |
|------------|-------------------------------------------------------------------------------------------|
| Feature 1  | Feature 1 is a high-quality feature that is designed to meet the needs of our customers.  |
| Feature 2  | Feature 2 is a high-quality feature that is designed to meet the needs of our customers.  |
| Feature 3  | Feature 3 is a high-quality feature that is designed to meet the needs of our customers.  |
| Feature 4  | Feature 4 is a high-quality feature that is designed to meet the needs of our customers.  |
| Feature 5  | Feature 5 is a high-quality feature that is designed to meet the needs of our customers.  |
| Feature 6  | Feature 6 is a high-quality feature that is designed to meet the needs of our customers.  |
| Feature 7  | Feature 7 is a high-quality feature that is designed to meet the needs of our customers.  |
| Feature 8  | Feature 8 is a high-quality feature that is designed to meet the needs of our customers.  |
| Feature 9  | Feature 9 is a high-quality feature that is designed to meet the needs of our customers.  |
| Feature 10 | Feature 10 is a high-quality feature that is designed to meet the needs of our customers. |



### Question #3: What needs to be improved the most?

**Table 3-1: Areas of Improvement**

| <i>Answer</i>                        | <i>Frequency</i> |
|--------------------------------------|------------------|
| Transportation: Road repair, Traffic | 14               |
| Economy: Jobs, Employment Rate       | 8                |
| Commerce: Retail                     | 5                |
| Safety: Crime, Gangs                 | 4                |
| Parks                                | 2                |
| Cleanliness                          | 3                |
| Youth: Facilities and Opportunities  | 2                |

Additional individual responses include the following:

- Accountability
- Alternative to auto transportation
- Attitudes
- Bicycle lanes, library hours
- City hall (people), Jaye Street & State Route 190
- Code standard enforcement
- Development
- Entrances to community
- Flow of community, housing vs. industrial vs. commercial
- Getting better but still rough in places
- Homeless
- Infrastructure, infill (empty store fronts, base commercial lots)
- Keep trees and shrubs growing, water them all years
- Lack of culture
- Landscaping of streets coming off Highway 65 leading downtown
- Long term planning for quality of life
- More restaurants
- North, east, south
- Our preservation
- Planned growth, clean up slum areas or convert them
- Revitalization by improving quality of development on Olive Ave. and Main St. downtown, create area downtown
- Urbanization, relations between ethnic groups
- Parking downtown, especially north of Olive and south of Putnam
- Save our small mom/pop businesses, dump Walmart, also need bike lanes
- Some eastside locations, streets
- Transportation corridors to attract
- Upgrade old houses
- Zoning consistency, parks

Question 1: What is the purpose of the study?

Table 1: Summary of the study

| Study | Design                      | Sample | Intervention       | Outcome                 |
|-------|-----------------------------|--------|--------------------|-------------------------|
| 1     | Randomized controlled trial | 100    | Intervention group | Significant improvement |
| 2     | Quasi-experimental          | 50     | Control group      | No significant change   |
| 3     | Case study                  | 10     | Intervention group | Positive results        |
| 4     | Survey                      | 200    | Control group      | No significant change   |
| 5     | Focus group                 | 10     | Intervention group | Positive results        |
| 6     | Interview                   | 10     | Control group      | No significant change   |
| 7     | Case study                  | 10     | Intervention group | Positive results        |
| 8     | Survey                      | 200    | Control group      | No significant change   |

Question 2: What are the limitations of the study?

| Limitation                     | Impact                                  |
|--------------------------------|-----------------------------------------|
| 1. Small sample size           | May not be generalizable                |
| 2. Lack of randomization       | May introduce bias                      |
| 3. Short follow-up period      | May not capture long-term effects       |
| 4. Self-reported data          | May be subject to recall bias           |
| 5. No control group            | May not account for confounding factors |
| 6. Limited external validity   | May not apply to other populations      |
| 7. Lack of blinding            | May influence results                   |
| 8. No standardized protocol    | May affect reproducibility              |
| 9. Limited statistical power   | May miss significant findings           |
| 10. No pre-registered protocol | May increase risk of p-hacking          |

**Question #4: Is traffic congestion a problem in Porterville? If so, where and when?**

**Table 4-1: Opinions on Traffic Congestion**

| Answer    | Frequency |
|-----------|-----------|
| Yes       | 43        |
| Sometimes | 2         |
| Not yet   | 4         |
| No        | 4         |

**Table 4-2: Commonly Congested Roads and Intersections**

| Answer                   | Frequency |
|--------------------------|-----------|
| Jaye & State Route 190   | 18        |
| Olive                    | 11        |
| Henderson                | 11        |
| Hwy 65 & State Route 190 | 2         |
| Henderson & Porter Rd    | 3         |
| Main & Morton            | 2         |
| Plano & 190              | 2         |
| Springville Ave.         | 2         |
| Cross town traffic       | 2         |

Additional individual responses include the following:

- Any arterial street without a left turn stacking lane
- Downtown, Henderson, Apple & Prospect
- Henderson, Newcomb, all schools
- Henderson, Indiana to Monache High
- 65, Newcomb Main/Morton
- Henderson & 65
- Henderson; Henderson & Westwood
- Henderson & Prospect & Indiana
- Home Depot by State Route 190
- Save Mart on Henderson
- Feeder streets to Henderson near Save Mart/ Wal Mart
- Westfield (East & West of 65), Villa Putnam & Olive; Westfield & Westwood
- SB Prospect left turn lane at Morton
- Porter, D & Morton
- Main St.
- Morton & Henderson intersections
- Jaye near Home Depot
- Jaye & Olive
- Jaye & Henderson & Porter
- Prospect & Handover
- Porter Rd
- Morton & Prospect; Morton & Newcomb
- Villa Olive & Morton

Section 101 of the Copyright Act of 1976, as amended, provides that the copyright in a work is owned by the author of the work.

### Section 101 of the Copyright Act of 1976, as amended

Section 101 of the Copyright Act of 1976, as amended, provides that the copyright in a work is owned by the author of the work. The author of a work is the person who creates the work. The author of a work is the person who creates the work.

### Section 102 of the Copyright Act of 1976, as amended

Section 102 of the Copyright Act of 1976, as amended, provides that the copyright in a work is owned by the author of the work. The author of a work is the person who creates the work. The author of a work is the person who creates the work.

### Section 103 of the Copyright Act of 1976, as amended

Section 103 of the Copyright Act of 1976, as amended, provides that the copyright in a work is owned by the author of the work. The author of a work is the person who creates the work. The author of a work is the person who creates the work.



**Question #5: Do you use alternative transportation – such as walking, bicycling, or the bus – to get around Porterville? When do you use it and where do you go?**

**Table 5-1: Usage of Alternative Modes of Transportation**

| <i>Answer</i> | <i>Frequency</i> |
|---------------|------------------|
| No            | 42               |
| Yes           | 12               |

**Table 5-2: Alternative Modes of Transportation**

| <i>Answer</i> | <i>Frequency</i> |
|---------------|------------------|
| Walking       | 43               |
| Biking        | 4                |
| Buses         | 1                |
| Train         | 1                |

**Table 5-3: Alternative Modes of Transportation Destinations**

| <i>Answer</i>     | <i>Frequency</i> |
|-------------------|------------------|
| Downtown          | 3                |
| Shopping/ Errands | 2                |

Additional individual responses to where people go include the following:

- Jobs, churches, medical office
- Belleview school
- Bakersfield

Question 83: This is a multiple choice question. Which of the following is the correct answer?

Answer: The correct answer is C. This is because the question asks for the correct answer, and C is the only one that fits the criteria.

Question 84: This is a multiple choice question. Which of the following is the correct answer?

Answer: The correct answer is B. This is because the question asks for the correct answer, and B is the only one that fits the criteria.

Question 85: This is a multiple choice question. Which of the following is the correct answer?

**Question #6: Can you buy everything that you and your family need in Porterville? If not, what types of stores are missing?**

**Table 6-1: Lacking Retail Stores in Porterville**

| <i>Answer</i>      | <i>Frequency</i> |
|--------------------|------------------|
| Fine Apparel       | 12               |
| Bookstore          | 10               |
| Fine Dining        | 9                |
| Shoes              | 7                |
| Men's Apparel      | 6                |
| Food (General)     | 5                |
| Costco             | 4                |
| Houseware          | 3                |
| Bar/ Entertainment | 3                |
| Department Stores  | 3                |
| Building Supplies  | 3                |
| Child Retail       | 3                |
| Clothing (General) | 2                |
| Shopping Center    | 2                |

Additional individual responses include the following:

- Fast food restaurants
- Vein doctor

Question 11: Can you help me with this question? I need to know the answer to this question.

Table 1: A table with 10 columns and 10 rows. The columns are labeled as follows: Column 1, Column 2, Column 3, Column 4, Column 5, Column 6, Column 7, Column 8, Column 9, Column 10. The rows are labeled as follows: Row 1, Row 2, Row 3, Row 4, Row 5, Row 6, Row 7, Row 8, Row 9, Row 10.

| Column 1 | Column 2 | Column 3 | Column 4 | Column 5 | Column 6 | Column 7 | Column 8 | Column 9 | Column 10 |
|----------|----------|----------|----------|----------|----------|----------|----------|----------|-----------|
| 1        | 2        | 3        | 4        | 5        | 6        | 7        | 8        | 9        | 10        |
| 11       | 12       | 13       | 14       | 15       | 16       | 17       | 18       | 19       | 20        |
| 21       | 22       | 23       | 24       | 25       | 26       | 27       | 28       | 29       | 30        |
| 31       | 32       | 33       | 34       | 35       | 36       | 37       | 38       | 39       | 40        |
| 41       | 42       | 43       | 44       | 45       | 46       | 47       | 48       | 49       | 50        |
| 51       | 52       | 53       | 54       | 55       | 56       | 57       | 58       | 59       | 60        |
| 61       | 62       | 63       | 64       | 65       | 66       | 67       | 68       | 69       | 70        |
| 71       | 72       | 73       | 74       | 75       | 76       | 77       | 78       | 79       | 80        |
| 81       | 82       | 83       | 84       | 85       | 86       | 87       | 88       | 89       | 90        |
| 91       | 92       | 93       | 94       | 95       | 96       | 97       | 98       | 99       | 100       |

Table 2: A table with 10 columns and 10 rows. The columns are labeled as follows: Column 1, Column 2, Column 3, Column 4, Column 5, Column 6, Column 7, Column 8, Column 9, Column 10. The rows are labeled as follows: Row 1, Row 2, Row 3, Row 4, Row 5, Row 6, Row 7, Row 8, Row 9, Row 10.

- Item 1
- Item 2



**Question #7: What types of new businesses do you think the City should attract?**

**Table 7-1: Businesses to Attract in Porterville**

| Answer                       | Frequency |
|------------------------------|-----------|
| Manufacturing/ Industry      | 14        |
| Retail/ Specialty Stores     | 11        |
| Restaurants                  | 8         |
| Skilled Jobs/ Better Paying  | 6         |
| Agriculture                  | 4         |
| Technology                   | 3         |
| Hospitality                  | 3         |
| Unskilled Jobs               | 2         |
| Job Creation                 | 2         |
| Advancement Opportunity Jobs | 2         |
| Recreation                   | 2         |

Individual responses include the following:

- Information services
- Livable wage jobs
- Tourism



**Question #8: What are the most important issues facing Porterville in the next 20 years?**

**Table 8-1: Important Issues to Face in Next 20 years**

| <i>Answer</i>                           | <i>Frequency</i> |
|-----------------------------------------|------------------|
| Jobs/ Economy                           | 19               |
| Growth/ Land Use                        | 19               |
| Transportation/ Traffic/ Roads/ Parking | 14               |
| Schools/ Education/ Vocational Training | 10               |
| Air                                     | 8                |
| Affordable Housing                      | 6                |
| Water                                   | 6                |
| Crime/ Gangs                            | 6                |
| Infrastructure (water, sewer, etc.)     | 4                |
| Environment (General)                   | 4                |
| Parks/ Recreation                       | 3                |
| Leadership/ Vision                      | 3                |
| Social/ Youth                           | 2                |
| Regulations                             | 2                |

Additional individual responses include the following:

- Activeness in community
- All infill of county land needs to be added to existing traffic not stand alone impact reports
- Assist poor, expanding into farmland
- Attract business, more roads/ bike paths
- City wants to grow out, E of Main but very difficult, bad soil
- Compact development and sustainability
- Consumed of filth, people not keeping up their properties (trash)
- Control of developers
- Junk
- Impacts of Friant-Kern decision on local economy
- It appears certain developers get whatever they want, nature be dammed
- Make choices that attract quality people, clean shaded streets, no flies from dairies
- More stores offer more jobs & dollars spent
- New verses old houses traditions
- Police & fire de-prioritizing social endeavors
- Provides industrial land for job growth, upscale housing locations
- Residential land for development
- Revitalize downtown, highway access to the city
- School expansion high schools are down,
- Working with school districts to keep growth in cities

Question 10: What are the most important factors influencing the results of the study?

| Factor                 | Importance (1-5) |
|------------------------|------------------|
| Sample size            | 5                |
| Study design           | 4                |
| Data collection method | 4                |
| Statistical analysis   | 4                |
| Researcher bias        | 3                |
| Measurement error      | 3                |
| Confounding factors    | 3                |
| Response rate          | 2                |
| Generalizability       | 2                |
| Replicability          | 2                |
| Validity               | 2                |
| Reliability            | 2                |
| Interpretability       | 2                |
| Communication          | 2                |
| Ethical considerations | 2                |
| Resource availability  | 2                |
| Time constraints       | 2                |
| Collaboration          | 2                |
| Documentation          | 2                |
| Peer review            | 2                |
| Publication            | 2                |
| Archiving              | 2                |
| Accessibility          | 2                |
| Transparency           | 2                |
| Accountability         | 2                |
| Integrity              | 2                |
| Honesty                | 2                |
| Openness               | 2                |
| Collaboration          | 2                |
| Communication          | 2                |
| Documentation          | 2                |
| Peer review            | 2                |
| Publication            | 2                |
| Archiving              | 2                |
| Accessibility          | 2                |
| Transparency           | 2                |
| Accountability         | 2                |
| Integrity              | 2                |
| Honesty                | 2                |
| Openness               | 2                |

The following table provides a detailed overview of the factors influencing the results of the study, categorized by their importance and the specific factors involved.

| Factor                 | Importance (1-5) | Specific Factors                                                                                |
|------------------------|------------------|-------------------------------------------------------------------------------------------------|
| Sample size            | 5                | Number of participants, Duration of study, Scope of research                                    |
| Study design           | 4                | Experimental vs. Observational, Randomized vs. Non-randomized, Cross-sectional vs. Longitudinal |
| Data collection method | 4                | Self-reporting, Interviews, Observations, Surveys, Focus groups                                 |
| Statistical analysis   | 4                | Descriptive statistics, Inferential statistics, Regression analysis, Correlation analysis       |
| Researcher bias        | 3                | Selection bias, Confirmation bias, Publication bias, Funding bias                               |
| Measurement error      | 3                | Instrument error, Observer error, Response error, Non-response error                            |
| Confounding factors    | 3                | Age, Sex, Education, Income, Health status, Lifestyle factors                                   |
| Response rate          | 2                | Non-response bias, Drop-out rate, Refusal rate                                                  |
| Generalizability       | 2                | External validity, Transferability, Representativeness                                          |
| Replicability          | 2                | Internal validity, Reliability, Consistency                                                     |
| Validity               | 2                | Construct validity, Content validity, Criterion validity                                        |
| Reliability            | 2                | Test-retest reliability, Inter-rater reliability, Intra-rater reliability                       |
| Interpretability       | 2                | Clarity of findings, Logical reasoning, Evidence-based conclusions                              |
| Communication          | 2                | Clear reporting, Transparent disclosure of methods and results, Peer review process             |
| Ethical considerations | 2                | Informed consent, Confidentiality, Data protection, Safety of participants                      |
| Resource availability  | 2                | Funding, Personnel, Equipment, Facilities                                                       |
| Time constraints       | 2                | Study duration, Data collection period, Analysis period                                         |
| Collaboration          | 2                | Interdisciplinary teams, Academic networks, Industry partnerships                               |
| Documentation          | 2                | Research protocol, Data management plan, Reporting standards                                    |
| Peer review            | 2                | Academic journals, Conferences, Workshops                                                       |
| Publication            | 2                | Open access, Preprints, Peer-reviewed articles                                                  |
| Archiving              | 2                | Data archiving, Document archiving, Metadata management                                         |
| Accessibility          | 2                | Open access, Public domain, Creative Commons                                                    |
| Transparency           | 2                | Open science, Data sharing, Reproducibility                                                     |
| Accountability         | 2                | Research ethics, Data integrity, Quality assurance                                              |
| Integrity              | 2                | Honest reporting, Avoidance of conflicts of interest                                            |
| Honesty                | 2                | Transparent disclosure of limitations, Acknowledgment of uncertainties                          |
| Openness               | 2                | Public engagement, Stakeholder involvement, Transparency in decision-making                     |



**Question #9: Where should new homes and businesses be allowed in the future? In which direction should the City grow?**

**Table 9-1: Where New Development Should Grow**

| <i>Answer</i>                           | <i>Frequency</i> |
|-----------------------------------------|------------------|
| East                                    | 26               |
| Infill                                  | 18               |
| South                                   | 15               |
| West                                    | 9                |
| North                                   | 8                |
| Southeast                               | 6                |
| Southwest                               | 5                |
| Anywhere demand/ get developer to build | 4                |
| Avoid Farmland                          | 4                |
| Foothills                               | 3                |
| Where infrastructure                    | 2                |

Additional individual responses include the following:

- Balanced on all sides
- Industrial area develop around airport
- Make lots Eastside, correct to build on
- Near lake, along new road extending from Henderson or Morton towards power plant near the lake
- North to Lewis Hill south
- Recycle rundown neighborhood, land south of town, few industrial use
- Redevelop to high densities
- Refurbish old empty lots instead of building more
- Remodel eastside business only where current buildings exist on as they close

Question 47: Which of the following is not a function of the  
central nervous system?

Table 47: Functions of the Central Nervous System

| Function                                          | Correct/Incorrect |
|---------------------------------------------------|-------------------|
| Control and coordinate the activities of the body | Correct           |
| Integrate information from the senses             | Correct           |
| Initiate and coordinate voluntary movements       | Correct           |
| Regulate the autonomic nervous system             | Correct           |
| Produce and secrete hormones                      | Incorrect         |

- Question 48: Which of the following is not a function of the  
peripheral nervous system?
- Control and coordinate the activities of the body
  - Integrate information from the senses
  - Initiate and coordinate voluntary movements
  - Regulate the autonomic nervous system
  - Produce and secrete hormones

**Question #10: What types of environmental resources need to be protected as the City grows?**

**Table 10-1: Environmental Resources in Need of Protection**

| <i>Answer</i>                      | <i>Frequency</i> |
|------------------------------------|------------------|
| Water                              | 28               |
| Air                                | 18               |
| Agriculture                        | 15               |
| Vegetation/ Oaks/ Trees            | 11               |
| River/ Tule River/ Riverbed & Walk | 8                |
| Open Space                         | 6                |
| Hills/ Rocky Hill                  | 6                |
| Wildlife                           | 6                |
| Parks/ Parkways                    | 4                |
| Pollution                          | 2                |
| Views                              | 2                |

Additional individual responses include the following:

- Birds
- Connective bike lanes around and through city
- Oranges
- Prime farmland
- Riparian corridors, natural areas
- Rural life, kids
- Views on State Route 190 to Springville
- Yokut burial grounds & artifacts





U.C. BERKELEY LIBRARIES



C124881305



